

Subject: BTEC Extended certificate in Art & Design (Graphics) Level 3

Year Group: 13

	Autumn 1/Autumn 2	Autumn 2	Autumn 2/Spring 1	Spring 2	Summer 1
	Unit 3: The Creative	Unit 3: The Creative	Unit 3: The Creative	Unit 1: Visual	Unit 3: The Creative
	process	process	process	recording &	process (Internally set
	(Internally set project)	(Internally set	(Internally set	communication in art	project)
	Develop an	project)	project)	and design –	
	understanding of	 Initial response and 	 Initial response and 	Repeat students	 Initial response and
	design by exploring	ideas generation.	ideas generation.	undertake this Unit for	ideas generation.
	visual recording and	• Research -	• Research -	a second time	• Research -
	communication in the	Contextual and	Contextual and		Contextual and
	work of others. Explore	Thematic.	Thematic.	Unit 3: The Creative	Thematic.
	the ways that others	 Visual recording. 	 Visual recording. 	process (Internally set	 Visual recording.
	visually record and	 Exploration of 	 Exploration of 	project)	 Exploration of
	communicate	materials,	materials,		materials, techniques
	considering: Content,	techniques and	techniques and	 Initial response and 	and processes.
	form, process, mood	processes.	processes.	ideas generation.	 Feedback and
	Develop visual	 Feedback and 	 Feedback and 	• Research -	review.
	recording and	review.	review.	Contextual and	 Development of work
Content	communication skills	 Development of 	 Development of 	Thematic.	based on
Comen	by recording from	work based on	work based on	 Visual recording. 	exploration.
	primary and	exploration.	exploration.	 Exploration of 	 Production of final
	secondary sources.	 Production of final 	 Production of final 	materials,	outcome to realise
	Extend own visual	outcome to realise	outcome to realise	techniques and	creative intention.
	recording and	creative intention.	creative intention.	processes.	 Presentation of
	communication skills	 Presentation of 	 Presentation of 	 Feedback and 	preliminary work and
	through	preliminary work	preliminary work	review.	outcome.
	experimentation and	and outcome.	and outcome.	 Development of 	 Review and
	investigation	 Review and 	 Review and 	work based on	evaluation of
	Apply visual recording	evaluation of	evaluation of	exploration.	outcome, action
	skills to communicate	outcome, action	outcome, action	 Production of final 	planning for future
	creative intentions.	planning for future	planning for future	outcome to realise	development.
	Select appropriate	development.	development.	creative intention.	
	materials, techniques,			 Presentation of 	Unit 1: Visual recording
	processes, tools and	Unit 2 Critical &	Unit 1: Visual	preliminary work	& communication in
	equipment. Refine	contextual	recording &	and outcome.	art and design –
	ideas considering: use				

	Autumn 1/Autumn 2	Autumn 2	Autumn 2/Spring 1	Spring 2	Summer 1			
	of imagery, contextual	understanding in art	communication in art	 Review and 	Repeat students			
	factors, material	& design	and design –	evaluation of	undertake this Unit for			
	manipulation.	(Externally set	Repeat students	outcome, action	a second time			
		project)	undertake this Unit for	planning for future				
	Unit 2 Critical &	Research skills	a second time	development.	Unit 2 Critical &			
	contextual	developed and			contextual			
	understanding in art &	critical and		Unit 1: Visual	understanding in art &			
	design	contextual studies		recording &	design			
	(Externally set project)	provided to develop		communication in art	(Externally set project)			
	Research skills	students' knowledge		and design –	Repeat students			
	developed and critical	of art & design.		Repeat students	undertake this Unit for			
	and contextual studies			undertake this Unit for	a second time			
	provided to develop			a second time				
	students' knowledge							
	of art & design.			Unit 2 Critical &				
				contextual				
				understanding in art				
				& design				
				(Externally set				
				project)				
				Repeat students				
				undertake this Unit for				
	- Pro alkalowia of the area of		la dira atiana far wark	a second time				
	Breakdown of theme and mapping out possible directions for work							
	 Recording skills evidence from photography and drawing Strategic planning via research 							
Skills	 Implementing research to develop own design practice 							
	Refinement of work							
		Exhibiting work in a vocational setting						
	What is your	What materials have	Have you explained	When describing your	Have you reflected on			
	interpretation of the	you explored in your	the creative process	work, what role did	your journey of			
	brief?	work?	of others?	the formal elements	development?			
Key	What method of	What role has	What methods of	and principles of	Have you evaluated			
questions	exploration have you	Typography played in	work can assist you in	design play?	the stages of design?			
	taken when reviewing	developing your	developing your	Describe your	How important has			
	the theme?	work?	Creative Process?	working process?	each stage been?			

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	How do your artists	How important have	Is experimentation	What techniques did	Is the any stage of		
	relate to the theme?	primary images been	evident in your work?	you use when making	design that is possible		
	What benefit will your	in your creative	Have you developed	your work?	to emit or all stages		
	chosen artists/designs	process?	a line of inquiry in	Did you adhere to	necessary in		
	have on your	What technical	terms of developing	the brief and	actualising a		
	development of your	advancements are	your concept?	develop your work	completed piece of		
	work?	needed to develop	What review system	using suitable artists	informed work?		
	What connections do	your work. How can	can help your with	and connect your	How will an audience		
	your chosen artists	design software	your creative	work to the theme?	interpret your work?		
	have between each	facilitate you in	progress?	Does your work	Is there a direct and		
	other?	designing your vision?		communicate this	clear link to the original		
	Explain the creative			successfully in the	theme, and is this		
	process behind their			imagery?	evident when viewing		
	work?				the final work?		
Assessment	Assessment feedback from tutor both written and verbal, cross checking against design brief criteria						
Assessment	Peer feedback and self-assessment to refine work.						
	Art & Design Glossary						
	Research of designer	rs and artists					
	Annotation of work						
	Students develop a creative strategy and pursue a line of enquiry which is brought to a satisfactory conclusion						
	SMSC						
Literacy/	SMSC						
Numeracy/	Through the pursuit of innovation and ideation in order to develop a personal and creative journey. Students get to						
SMSC/	control the narrative and develop a type of ideation as they develop their project. They establish ideas through						
Character	selecting sources from a spiritual, moral and culture starting point. Through research and thorough experimentation students respond to the visual world in which they live and gain confidence in their understanding of their social and						
	cultural surroundings. They also get to show their work as evidence that they can plan and orchestrate an innovative						
	and solution driven ideation process. Using visual communication is empowering as it gives students an opportunity to						
	 have a voice and gives students access and an opportunity to gain knowledge from cultural institutions. Students are enriched by learning about different artists and become confident at making their own art work 						