



St. Anne's Sixth Form

Get Ahead Tasks

Travel & Tourism BTEC

Global destinations are a key aspect of travel and tourism and their appeal is strongly influenced by factors such as their location, access and changing trends.

As part of this course you will investigate locations and features of global destinations and explain how they appeal and support different types of tourism. For this task you are going to prepare an itinerary in a destination of your choice to meet the needs of one of the tourist types below.

The itinerary should cover at least 12 days and should include the following:

1. How they will travel to the destination with dates and times
2. Where they will stay on their trip
3. The attractions or experiences they will have whilst on their holiday
4. The highlights of the itinerary

You can set your itinerary out like the examples below. The two examples show tours of national parks in the USA. You can produce an itinerary that is based in one place and in one destination and it covers different attractions, or you could include a number of different places or even countries (remember to include how they will travel between these destinations)

You can choose from the following traveller types:

- A family of four, two adults and two teenagers (16 and 14)
- A couple who are 65 and have just retired
- A couple who are 25 and have just got married
- A group of friends who are between 35 and 40



Subject Leader: **Mrs L Williams**

Exam Board: **Pearson Edexcel**



St. Anne's Sixth Form

Get Ahead Tasks

Travel & Tourism BTEC

When you are designing your itinerary think about the customer type that you have chosen and the types of destinations, attractions and experiences that will appeal to them. Be creative with you itinerary and remember people want to explore and experience different cultures and not just spend time on the beach or around a pool.

You will need to produce the following:

1. A 12 day itinerary for your customer type
2. A summary of the itinerary and costs
3. A 500 word synopsis to explain why you chose the destination and attractions that you have and why your itinerary would appeal to your chosen customer type.

See some examples on the following pages.

Subject Leader: **Mrs L Williams**

Exam Board: **Pearson Edexcel**

Option 3: Guided Group Tour

National Parks of Western USA – 12 days/11 nights

Highlights: Yosemite National Park, Grand Canyon, Monument Valley, Las Vegas

The group will travel in an air-conditioned luxury private minibus. It has wide seats with extra leg room and large windows to enjoy the scenery. The tour leader is also the driver. The tour will include remote, less visited areas.

Itinerary:

Day 1 San Francisco, California

Arrive San Francisco. Explore on foot or use the famous cable car network. Attend a welcome meeting with the group and tour leader.

Day 2 San Francisco to Yosemite National Park

Head east through California's historic gold country. Check into a lodge in the Yosemite region for the next three nights.

Days 3–4 Yosemite National Park

Explore Yosemite, discover wildlife such as deer and bear. Visit the giant sequoia trees, then head for the spectacular granite formations of Cathedral Rocks.

Day 5 Yosemite National Park to Death Valley National Park

This is a long journey. Death Valley is one of the hottest, driest and lowest places on earth with extreme and beautiful landscapes.

Day 6 Death Valley National Park to Zion National Park, Utah

Zion's multi-coloured cliffs and spring-fed hanging gardens are spectacular. Arrive early, stay two nights in Zion.

Day 7 Zion National Park

A day to explore Zion with various hikes to choose from. Enjoy a challenge and climb 762 m (2,500ft) for the panoramic views at the top of Angels Landing.

Day 8 Zion National Park to Bryce Canyon National Park

Drive to Bryce Canyon. This is a landscape of unusual red rock formations. Walking trails ranging from easy to moderate in difficulty are available.

Day 9 Bryce Canyon National Park to Monument Valley, Arizona

This is the heart of the Navajo Nation's sacred land. Explore the landscape on a guided off-road jeep tour. Dine out with the Navajo for a traditional taco and learn about their rich culture.

Days 10–11 Monument Valley to the Grand Canyon National Park

Take a scenic flight over the canyon, hike down the challenging trail to Plateau Point, or simply relax at the canyon's edge and enjoy a spectacular sunset.

Day 12 Grand Canyon to Las Vegas, Nevada

Drive to Las Vegas. Farewell meeting with group and tour leader.

Option to depart or stay an extra night in Las Vegas.

Activity 2: Travel itineraries for a tour of national parks in the United States of America (USA) – Options

Option 1: Fly Drive Tour

Canyons and Rocks of Arizona – 13 days/12 nights

Highlights: History of Arizona and the Navajo people, spectacular desert scenery, incredible canyons and stylish resorts.

The hire car is an air-conditioned, two-door jeep with capacity for four passengers and their luggage. It has the latest satellite navigation technology, safety features and can handle difficult off-road terrain.

Itinerary:

Day 1 Phoenix, Arizona

Arrive in Phoenix. Collect hire car from airport.

Days 2–3 Phoenix

Relax by the pool or head to downtown Scottsdale for its Old West vibe and margarita bars.

Day 4 Phoenix to Tucson

Drive south to Tucson. Experience the city's rich heritage that combines Navajo, Spanish colonial and Mexican cultures.

Day 5 Tucson

Learn about Tucson's history at the Arizona State Museum or explore the nearby limestone cave networks. Take a walk through Saguaro National Park which is named after the giant cactus.

Day 6 Tucson to Holbrook

Holbrook is an old frontier town. Attend a rodeo performance to watch cowboys and cowgirls show their daring skills at riding wild horses, catching calves and young bulls. Visit the Petrified Forest National Park to see the fossils of ancient trees.

Day 7 Holbrook to Chinle

Chinle is the gateway to Canyon de Chelly National Monument. This area is important to the Navajo nation and has a history of human occupation spanning 4,000 years. Explore this vast canyon independently or take a guided tour on horseback or by jeep to see towering sandstone cliffs and Spider Rock spire.

Day 8 Chinle to Navajo Nation's Monument Valley Park

Monument Valley is one of the most iconic sights in the country with its soaring red sandstone rock formations. Opportunities for a jeep tour of stunning desert landscape.

Day 9 Monument Valley to Grand Canyon National Park

Enjoy a leisurely drive to the Grand Canyon.

Day 10 Grand Canyon National Park

Hike the Bright Angel Trail or enjoy a helicopter flight to fully appreciate the sheer scale of this incredible canyon. Optional extras include Grand Canyon guided walks, white-water rafting and mule rides.

Day 11 Grand Canyon National Park to Sedona

Take a scenic drive to Sedona.

Day 12 Sedona

Explore Red Rock State Park and watch the sandstone formations change colour at sunset.

Day 13 Sedona to Phoenix

Visit Sedona's shops and art galleries. Depart Phoenix.

Summary of itinerary options and costs

Option	Option 1: Fly Drive Tour Canyons and Rocks of Arizona	Option 2: Motorhome Tour Las Vegas and Canyonlands	Option 3: Guided Group Tour National Parks of Western USA
Itinerary duration	13 days/12 nights	14 days/13 nights	12 days/11 nights
Total driving distance (approx miles/kms)	968/1558	1295/2084	1671/2689
Total cost of holiday	£6,000	£3,900	£9,990
Cost includes	<ul style="list-style-type: none"> • return flights • car hire with unlimited mileage • 12 nights hotel accommodation with breakfast 	<ul style="list-style-type: none"> • return flights • motorhome hire with 1500 mileage allowance • 1 night hotel accommodation 	<ul style="list-style-type: none"> • return flights • private minibuss group travel (max size 13 people) • tour leader/driver provides tailor made trips/activities • 11 nights hotel or lodge accommodation with 3 breakfasts and 1 dinner
Additional costs not included	<ul style="list-style-type: none"> • some meals • fuel approx. £100 • trips/activities 	<ul style="list-style-type: none"> • all meals • campsite fees per night per vehicle approx. £40 • fuel approx. £330 • trips/activities 	<ul style="list-style-type: none"> • some meals • trips/activities